

#WASHED

THE 48TH ANNUAL
DAYTIME
EMMYS

THE CREATIVE
COUCH

FOR IMMEDIATE RELEASE

#WASHED Season 2 nominated for a Daytime Emmy TV series set and based in Dallas features Black cast

Nominees for the broadcast portion of the 48th Annual Daytime Emmy Awards were unveiled on May 25, 2021, by The National Academy of Television Arts & Sciences.

<https://theemmys.tv/daytime-48th-nominations-cbs/>

#WASHED is a nominee for Outstanding Art Direction/Set Decoration/Scenic Design for a Drama or Daytime Program. The #DaytimeEmmy telecast will air on June 25 on CBS and Paramount+.

Congratulations are in order to #WASHED's set designer, Yvonne Williams, director of photography, Jamarrio Washington, producer/lead actor, Byron Hardy, assistant director/lead actress, Nadirah Shakir, show creator/director, Jerod Couch as well as the entire cast and crew.

Show creator/director Jerod Couch's Statement:

"I'm so proud of the #WASHED cast and crew for being nominated for a Daytime Emmy. It's so amazing to see our Dallas-based indie series alongside shows on Netflix, Hulu, and Apple TV. It's a testament to the talent and creativity in our wonderful city. We created something magical outside the traditional Hollywood studio system with nowhere near the resources but with the same level of creativity. Our set designer, Yvonne Williams; director of photography, Jamarrio Washington; assistant director, Nadirah Shakir; and producer, Byron Hardy—all deserve special kudos for this amazing accomplishment."

According to the NATAS press release:

"This year's awards honor content from more than 3,000 submissions that originally premiered in calendar-year 2020. The submissions were judged by a pool of more than 1,000 peer professionals from across the television industry whose confidential ballots were then tabulated by the independent accounting firm of Lutz & Carr, LLP. The June 25 telecast will mark the 15th time CBS has broadcast the Daytime Emmys®, more than any other network."

Phase 2 of the 2021 Daytime Emmy Awards nominations, which **#WASHED** has submitted in 10 more categories, will be announced on June 28 and presented virtually on July 17 and 18.

ABOUT #WASHED Season 2

Two-time regional Emmy award winner Jerod Couch launched the second season of TV series #WASHED on Amazon Prime on Wednesday, Sept. 2. The series follows a group of aging millennials as they attain everything they never wanted in pursuit of their dreams.

#WASHED completed shooting in December 2019. The production utilized more than 150 Dallas cast and crew and 30 locations in the heart of Dallas. Couch, who grew up in southern Dallas, created the show and directed each episode. Previously, he won regional Emmys for writing and directing commercials for Texas Rangers.

CREATOR'S THOUGHTS

"#WASHED is a unique take on the urban coming-of-age story. The half-hour dramedy/satire features a group of 30-somethings wondering if their dreams come with expiration dates. They are too old to just be dreamers, yet they are young enough to make those dreams a reality.

"My adolescent years were spent hopping from 'hood to hood' in Dallas, ultimately settling in the Wilmer-Hutchins area," Couch said. "After returning home from a five-year producing stint at ESPN, I set out to create an indie TV series to tell the story of an aging millennial struggling to balance that former life in the 'hood' and current '#WASHED-up' 30s lifestyle that doesn't include the fame and fortune you had planned as a kid."

#WASHED Season 2 trailer

<https://www.thecreativecouch.tv/washed-series-trailer-season-two>

SZN 2 on Amazon

https://www.amazon.com/gp/video/detail/B08HW37DXF/ref=atv_dp_share_cu_r

The first of nine episodes of the second season of “#WASHED” starts on Amazon on Sept. 2. The series features an all-Black cast. In the writers’ room, efforts were made to tell diverse Black stories.

“We quickly learned this ‘30-something life crisis’ is a shared experience across our society,” Couch said. “Therefore, in Season 2 of ‘#WASHED’ instead of focusing on one character, we explore a multitude of characters dealing with coming-of-adulthood from the male and female perspectives. Issues include chasing love, fame, fortune, career woman vs. corporate America, high-risk pregnancy and the search for self-actualization.”

“#WASHED” was created, directed, produced and written by Jerod Couch.

WORLD OF #WASHED

The #WASHED world morphs from a narrative centered around one main character in season 1 to an ensemble cast in season 2. Over the course of nine episodes, the viewer will oscillate between four different worlds: “The Office,” “The Game,” “Mya’s Life” and “The Club.” Through these unique perspectives, a multitude of personalities, motives and life experiences; and just how far they’ll go to reach their dreams.

All the awards and nominations #WASHED has received:

Winner Best Texas Film - Houston Comedy FF

Excellence in Web Series Promotion Winner – Minnesota WebFest

WINNER Boss Pitch - Hip Hop FF

Outstanding Dramatic Digital Series Nominee - Micheaux FF

Best Drama Series Nominee - Minnesota WebFest

Best Representation of Communities of Color Nominee - Minnesota WebFest

Winner of Dell’s “Small but Mighty” Award

Winner Best of Fest: Audience Choice Award - Hip Hop FF

Best Comedy Nominee - Indie Series Awards

Best Soundtrack & Best Web Series Nominee - Hip Hop FF

Best Episodic Series Nominee - Houston Comedy FF

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